

MSc Management

100% Online | Part-Time

**Empower Your Future with
Strategic Leadership Skills**

Part-Time & 100% Online

For more information on the online MSc Management programme
contact an Enrolment Consultant by email at online@herts.ac.uk

Discover our MSc Management

The MSc Management (Online) programme is designed to equip ambitious individuals with the advanced skills needed to thrive in a dynamic global business environment. This flexible, fully online programme empowers you to develop key leadership capabilities, drive strategic decision-making, and navigate organisational challenges.

With specialisations in areas such as Cyber Security, Data Analytics, Digital Marketing, Sports Management, and more, this MSc will enable you to stand out in your field, leading teams and businesses to success. You'll study alongside a global cohort, benefiting from insights and real-world applications that can immediately impact your career.



Enterprise
Zone Status

1 of 20
UK Universities

Herts is proud to be one of only 20 universities awarded Enterprise Zone status for our focus on business, innovation and entrepreneurship

Study with a **Modern UK University** Deeply Rooted in Industry

The University of Hertfordshire is renowned for its innovative, industry-focused approach to higher education. As a student in our **MSc Management (Online)** programme, you'll join a diverse community of 32,000 students from over 140 countries. You'll engage with a curriculum enriched by industry connections, cutting-edge research, and expert teaching staff, all designed to prepare you for leadership roles in today's fast-evolving business landscape.

With over 70 years of academic excellence, our global reputation ensures that your degree is highly regarded by employers worldwide.

Empower Your Career

Throughout the MSc Management programme, you'll gain expertise in essential management areas such as leadership, project management, marketing strategy, and analytics. The curriculum is designed to provide you with a strong theoretical foundation while developing the practical skills needed to excel in leadership roles.

Key benefits of the programme include:

- ✓ **Mastering Leadership and Team Dynamics:** Learn how to lead effectively in complex, multicultural environments.
- ✓ **Developing Strategic Thinking:** Understand how to analyse markets, evaluate opportunities, and design long-term business strategies.
- ✓ **Driving Organisational Change:** Gain the tools and techniques to manage change within organisations, ensuring smooth transitions and positive outcomes.
- ✓ **Customising Your Learning:** Tailor your degree by choosing specialisations that align with your career aspirations, whether that's digital marketing, cybersecurity, or entrepreneurship.

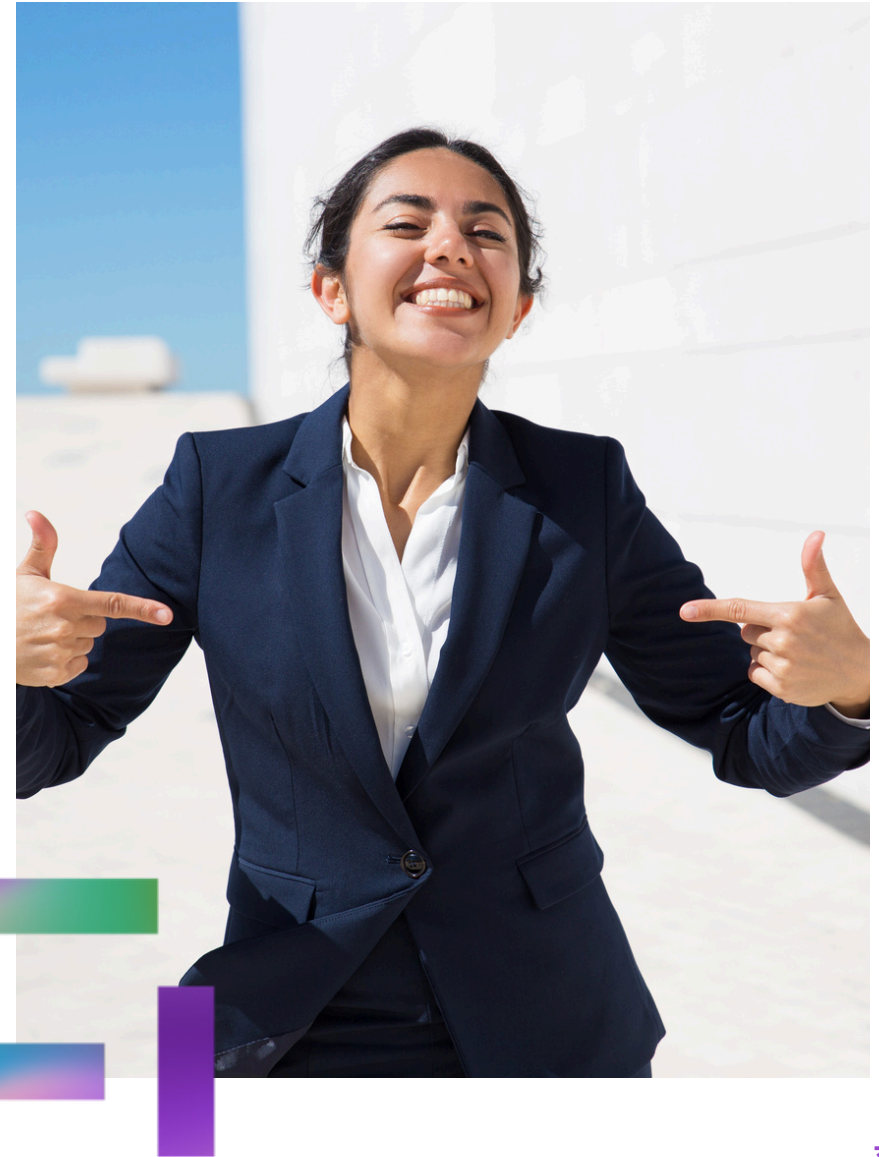


As part of the MSc Management (Online) programme, you'll have the opportunity to focus on a specialised area of your choice in the final two modules. Each specialisation equips you with valuable knowledge and skills tailored to your career goals, giving you the upper hand in your industry, empowering you to excel and stand out as a leader in your chosen domain.

Who is the MSc Management for?

Whether you're looking to lead in corporate environments, start your own business, or shift into a management-focused role, this programme is designed to provide the skills and knowledge to achieve your goals.

- ✓ **Recent graduates** looking to fast-track their career in management, regardless of their undergraduate discipline. Whether you studied business, engineering, the arts, or another field, this programme will provide you with the management expertise needed to thrive in a variety of industries.
- ✓ **Early-career professionals** seeking to develop a comprehensive understanding of management principles and strategies. If you're aiming to step up into leadership roles, this programme will help you build the skills to manage teams, drive projects, and contribute to business success.
- ✓ **Aspiring leaders** who want to build expertise in leading teams, managing organisational change, and making high-level business decisions. You'll learn how to tackle complex business challenges, harness the power of data, and lead organisations with vision and confidence.
- ✓ **Current managers** eager to formalise and advance their leadership skills to excel in competitive global markets. This programme is perfect for those looking to gain a deeper understanding of strategic management, sharpen their decision-making abilities, and become more effective leaders.





Unlock a World of Opportunities

Graduating with an MSc Management from the University of Hertfordshire opens the door to a range of exciting career paths. With fourteen specialisations to choose from, you'll be equipped to pursue leadership and managerial roles across industries, including:

Questions about your potential career prospects?

Book a meeting with our Enrolment Team!

Project Manager

Lead teams to deliver successful projects, ensuring they are completed on time, within scope, and within budget across various industries.

Operations Manager

Oversee and optimise business operations to improve efficiency, productivity, and performance, driving organisational success.

Entrepreneur

Launch and grow your own business, or lead innovation within an organisation by creating new products, services, or business models.

Marketing Manager

Develop and execute strategic marketing plans that build brand awareness, engage target audiences, and drive business growth.

Consultant

Provide expert advice to businesses, helping them solve complex challenges, improve performance, and implement strategic initiatives.

Business Development Manager

Identify new opportunities for growth, develop strategic partnerships, and implement initiatives that enhance a company's market position and drive profitability.

Operations Director

Oversee and optimise daily business operations, ensuring resources are efficiently managed and strategies are aligned to maximise performance and profitability.

Sports Manager

Manage sports teams, events, or organisations, driving performance, managing operations, and enhancing the commercial success of sports ventures.



Study with a **Globally Recognised** Business Faculty

At Hertfordshire Business School, you're joining one of the UK's leading business faculties, renowned for its innovative, real-world approach to business education. Here, you will engage with research that tackles societal challenges, from climate change to information security, 90% of which is rated as 'internationally excellent' or 'world-leading' (Research Excellence Framework 2021). At the Herts Business School you'll benefit from our strong connections with regional, national, and international businesses, ensuring that your learning is relevant, opportunity-rich, and practice-led – preparing you to meet the challenges and opportunities of the modern business world.

Core Modules

The MSc Management programme offers a carefully designed blend of core management principles and optional specialised modules. These modules ensure that you develop well-rounded management expertise while also focusing on areas most relevant to your career ambitions.

✓ **Leadership Development** (15 credits)

Develop the skills to lead with vision, confidence, and integrity. This module equips you with the tools to manage teams, navigate complex organisational structures, and inspire change. You'll explore different leadership styles, learning how to adapt them to varying contexts and organisational needs.

✓ **Project Management** (15 credits)

Learn to oversee complex projects from start to finish, ensuring they are delivered on time, within budget, and to the required standards. This module covers the entire project lifecycle, with a focus on resource allocation, risk management, and stakeholder engagement, enabling you to manage projects effectively in any industry.

✓ **Strategic Marketing** (15 credits)

Develop a comprehensive understanding of how to create and execute marketing strategies that drive business growth. This module teaches you to evaluate markets, segment customers, and craft marketing plans that align with broader business goals, giving you the tools to create value in competitive environments.

✓ **People Management** (15 credits)

Master the complexities of managing people in diverse and dynamic environments. This module covers talent acquisition, employee engagement, leadership, and conflict resolution, equipping you with the knowledge to build and lead high-performing teams.

✓ **Business Analytics** (15 credits)

Gain a competitive edge by mastering data-driven decision-making. This module introduces you to business analytics, teaching you how to collect, process, and analyse data to drive strategic decisions. You'll learn how to turn data into actionable insights that enhance organisational performance.

✓ **Managing Organisation and Change** (15 credits)

Organisational change is inevitable, but effective management of that change is critical to success. This module provides you with the frameworks and tools to lead organisational transformation, manage resistance to change, and ensure that transitions are smooth and beneficial for all stakeholders.

✓ **Sustainability Management** (15 credits)

Learn how to integrate sustainability into your business practices, creating value while meeting environmental and social responsibilities. You'll examine case studies from leading businesses and explore how sustainability can be a source of competitive advantage in today's market.

✓ **Finance for Managers** (15 credits)

Understanding financial principles is critical for making informed business decisions. This module provides a comprehensive foundation in financial management, equipping you with the tools to analyse financial statements, manage budgets, and evaluate investment opportunities. By mastering these skills, you'll be able to make sound financial decisions that support organisational growth and sustainability.

✓ **Entrepreneurship in Context** (15 credits)

Entrepreneurship is the driving force behind innovation and business growth. In this module, you'll explore the key elements of entrepreneurship, from identifying business opportunities to managing risk and developing sustainable business models. Whether you aim to launch your own venture or foster innovation within an organisation, this module will give you the entrepreneurial mindset and skills needed for success.

Specialised Modules

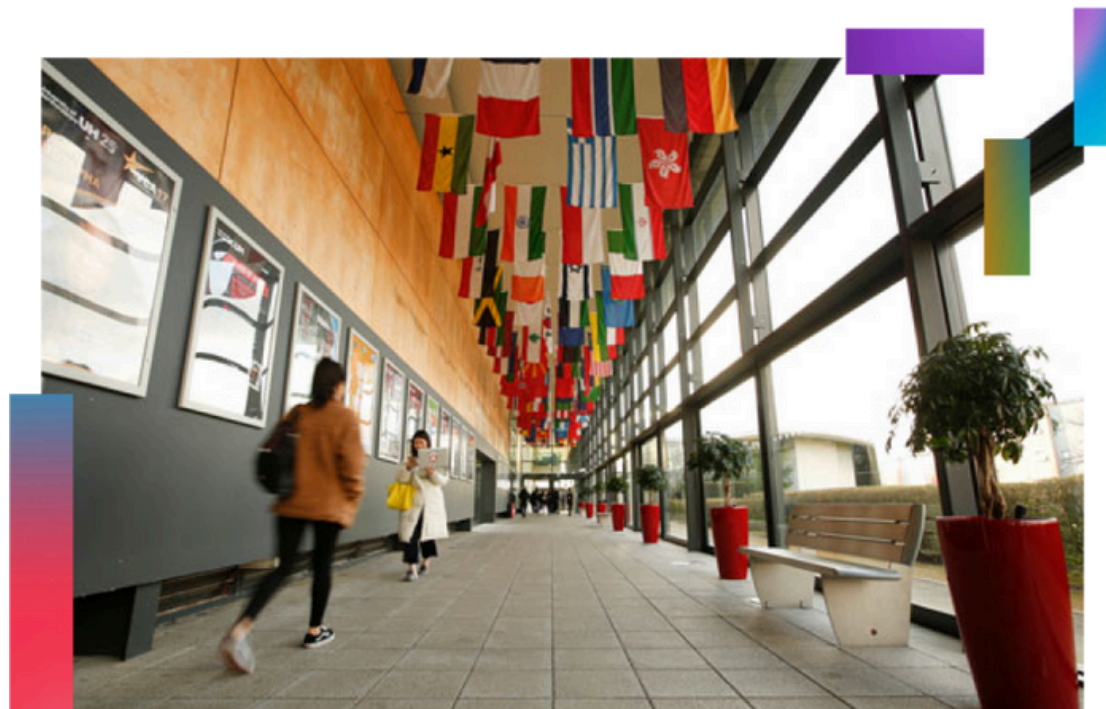
The MSc Management is designed to fit you and your needs so you can meet your career objectives. Students will have the opportunity to focus on a specialisation area in the final two specialised modules. These modules will feature scheduled webinars with selected guest speakers, focusing on equipping students with sector-specific knowledge and insights. The sessions will also help identify the qualifications, competencies, and skills necessary for personal career growth within this specialisation area. You can find more details on the following page.

✓ **Executive Career Development** (15 credits)

Prepare for leadership roles with this career-focused module, designed to help you build a professional development plan, refine your leadership skills, and expand your network. This module gives you the confidence to step into executive roles with clarity and purpose, positioning you for long-term career success.

✓ **Strategic Management Research** (30 credits)

Apply your learning to a real-world business problem in this capstone research project. You'll conduct independent research on a topic of your choice, using analytical tools and methodologies to generate practical, data-driven solutions. This project showcases your ability to think critically and lead strategic initiatives.



Book A Call

We want you to get the most out of your UH Online programme, that's why we designed the MSc with you in mind. Have any questions?

Book a meeting with our Enrolment Team!

Personalise Your MSc Management to Gain a **Competitive Edge**

The following specialisations are available for your MSc Management Programme:

✓ **Cyber Security**

As cyber threats grow, experts are needed to protect data and secure digital infrastructures in every industry.

✓ **Artificial Intelligence**

AI is reshaping industries by automating tasks and delivering insights, creating high demand for innovation leaders.

✓ **Data Analytics**

Data professionals are crucial for turning raw data into actionable insights that drive strategic business decisions.

✓ **Digital Marketing**

With digital channels dominating, businesses seek experts who can craft strategies to grow brands and drive online sales.

✓ **Entrepreneurship**

Innovative leaders are needed to create new ventures and disrupt industries, driving business growth and economic change.

✓ **Financial Services**

With the financial sector evolving, experts in financial management and risk assessment help businesses navigate complexity.

✓ **Healthcare Management**

As healthcare systems transform, skilled leaders optimise operations and improve patient care in this growing field.

✓ **Human Resources**

Strategic HR professionals are essential for recruiting, developing, and retaining talent in diverse, dynamic organisations.

✓ **Project Management**

Effective project managers are key to delivering business initiatives on time, within budget, and to the highest standards.

✓ **Supply Chain Management**

As global supply chains become more complex, experts who can streamline operations and reduce costs are in high demand.

✓ **Sports Management**

With the sports industry booming, professionals are needed to manage teams, events, and organisations for maximum success.

✓ **Sustainability**

Businesses are seeking leaders who can integrate sustainable practices to ensure long-term success and social responsibility.

✓ **Tourism**

The growing tourism industry needs experts who can manage destinations and services to meet the increasing demand for travel.

✓ **Product Development**

Innovation drives competitiveness, and product development leaders are essential to bring new ideas to market successfully.

Assessments

Each module consists of 6 weeks of teaching and formative (non-graded or low stakes) assessments followed by 2 weeks of graded assessments that must be completed within set deadlines. You will be assessed using a diverse range of assessment methods to evaluate your understanding and skills. These may include:

- ✓ Essays
- ✓ Laboratory reports
- ✓ Timed class tests or quizzes including essay and multiple choice questions
- ✓ Critical analyses
- ✓ Presentations
- ✓ Written classroom discussion forums
- ✓ Class debates
- ✓ Project reports
- ✓ Critical self-reflection exercises

Duration

The MSc Management (Online) is delivered part-time over two years. Each academic year consists of multiple delivery blocks, and students complete the 180-credit programme during this two-year period.

Exit Options

If you wish, you may choose to exit your programme with a:

1. **Postgraduate Certificate** after 60 credits and 8 months of study
2. **Postgraduate Diploma** after 120 credits and 16 months of study

Entry Dates

You can commence your studies when it is convenient to you with 6 entry dates throughout the year in January, May and September.

For the 2025-2026 academic year:

15 September 2025, 19 January 2025, 25 May 2026



Your Online Learning Experience

Our online MSc Management is designed for busy professionals who need flexibility without compromising on quality. You'll access all course materials through Canvas, our virtual learning environment, where you'll find recorded lectures, discussion forums, and study resources. Engage with tutors and peers in live tutorials, group projects, and interactive discussions, making your learning collaborative and engaging.

While the course offers a great deal of flexibility, it is not self-paced. Each module has set start and end dates and includes fixed deadlines for assignment submissions. This permits a collaborative learning environment where everyone progresses along the course at the same pace. Modules follow directly one after the other with no scheduled breaks in between. This structure balances the flexibility of online learning with the structure needed to successfully navigate your course and complete it in just 2 years.

Technical Requirements

You can study this course anytime and from anywhere in the world but you will need to have access to a suitable desktop computer or laptop and a stable internet connection, as well as a camera and microphone.

Recommended Study Time Per Week

While we don't expect you to be online all the time, we recommend dedicating approximately 15 to 20 hours per week to your degree and managing that time as you wish according to your own schedule.

Part-Time & 100% Online

For more information on the online MSc Management programme contact an Enrolment Consultant by email at online@herts.ac.uk



Your Degree Certificate

Your MSc Management degree from the University of Hertfordshire is identical to a degree earned on campus. It carries the same weight, prestige, and academic standing, with no mention of "online" study. Your degree certificate will demonstrate your expertise and commitment, positioning you as a leader in your field.

Graduate On Campus

You will have the opportunity to attend your graduation ceremony alongside on-campus students, celebrating your achievement in a memorable and communal setting. Ceremonies are typically held either at the historic Abbey Church of St Albans or at the Weston Auditorium on the de Havilland campus in either September or December.

Dedicated Student Support

As an online student at the University of Hertfordshire, you will receive multi-tier support tailored to the unique requirements of distance learning and postgraduate study. You will have access to:

- **A programme leader** for overarching course guidance and assistance.
- **Module leaders** who provide guidance with assessment queries and clarifying learning points.
- **A dedicated student support advisor** who will assist you with managing your schedule and pastoral support.
- **Online events**, meet and greets, Q&A sessions, study skills orientation, and continuous Canvas platform support.
- **Student Wellbeing** units, University Disability Advisors & Hertfordshire Student's Union.



Student
Support

1st
in the UK

Herts is ranked 1st of all UK universities for student support in the Postgraduate Taught Experience Survey (PTES 2024)

Career Service

As an online student at the University of Hertfordshire, you will have access to the dedicated Careers and Employment and Enterprise service online, supported by their outstanding jobs portal, HandShake.

They are here to help you to develop your skills and make the best decisions for your future, offering assistance in:

- Searching for work experience opportunities
- Advice and tips on how to create the perfect CV
- Applying for jobs
- Undertaking further study
- Starting your own business

Entry Requirements

- **Academic Qualification:** A bachelor's degree, equivalent to a UK second-class Honours degree in a business or non-business-related field.
- **English Language Proficiency:** For international applicants whose first language is not English, an IELTS score of 6.0 (**no less than 5.5 in any band**), or equivalent is required.

We offer multiple exemptions from the Proof of English Language Proficiency requirement for those who have worked or studied in an English-speaking country or those who have passed an English language test other than IELTS. Please speak to an Enrolment Consultant or work through the online application form to find out if you qualify for an exemption.

Applicants must provide a detailed CV and a letter of recommendation in their applications. Non-standard applicants who do not have a UK equivalent Bachelors (Honours) 2:2 or above but with at least 3 years' relevant professional experience will be considered on a case-by-case basis.

Fees and Payment Plans

For the 2025/2026 academic year, the total fee for the MSc Management at the University of Hertfordshire is £10,020. To accommodate different financial situations, the University offers several flexible payment plans

- **Full Payment:** Pay the entire fee.
- **Pay-as-you-go Per Module Payment:** Pay the fees due for that module's credits. The cost per 15 credits is £835 and you will typically study 30 credits per semester. The 30-credit Strategic Management Research project costs £1,670.
- **Instalment Options** to break down the module fee further:
 - Two monthly instalments (75% and 25% of the module's fee)
 - Three monthly instalments (50%, 25% and 25% of the module's fee)
 - Four equal monthly instalments (25% of the module's fee each)

There are no upfront costs related to applying and starting your course. We don't charge an application fee or a deposit. You will get your first notification of fees a few weeks into your first module. There are also no additional costs associated with the programme. You will receive free university access to any required software and learning materials (if applicable).

Other Funding Options

All our master's programmes are eligible for government funding in the following countries and territories:

England

You might qualify for a Postgraduate Master's Loan of up to £12,858 provided by the UK Government. For further information, kindly visit **Student Finance England**.

United States of America

If you are located in the USA, you might be eligible to apply online for a private **Sallie Mae student loan**.

Northern Ireland

Should you be pursuing a part-time, online postgraduate master's degree from Northern Ireland, you might qualify for a Tuition Fee Loan of up to £6,500 to assist with tuition fee expenses. For more information, please visit **Student Finance Northern Ireland**.

Wales

For residents of Wales pursuing a part-time, online master's degree, you might be eligible for Postgraduate Master's Finance, which offers up to £19,255 as a combination of grant and loan. For additional information, please visit **Student Finance Wales**.

Your Application Process

Application for all University of Hertfordshire online degrees is through the dedicated portal applyonline.herts.ac.uk. The application form is simple and intuitive, and it typically takes an hour or so to complete the essential Profile, Education, Employment, English and Essay sections.

The supporting documents required are:

- Your final highest academic certificate.
- The official transcripts or full statement of results for your highest academic certificate.
- A copy of your passport or ID.
- Non-standard applicants: A copy of your CV and a professional letter of recommendation.

International education documents will need to be translated into English by an official translator before submission.

Personal Statement

As part of your application, you will also be requested to submit a 300-500-word essay. In the essay, you must detail:

- Why you want to study this course and if you have chosen a specialisation track - what are your motivations for choosing this track.
- How it fits with your goals and aspirations.
- What your strengths are as a candidate.
- How you plan to cope with the demands of the programme.

Once submitted, your application will be assessed by our admissions team and a decision will usually be made within five working days. Please speak to an Enrolment Consultant for additional assistance. They will be able to offer personalised support tailored to your unique background and circumstances.



Apply now!

Regulating Body

University of Hertfordshire programmes are regulated by the Office for Students (OfS) established as the regulator of the English higher education under the provisions of the Higher Education and Research Act 2017.

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Take the Next Step Toward Leadership

Your future as a leader in the global business world starts here. The MSc Management (Online) programme at the University of Hertfordshire is your opportunity to gain the skills, confidence, and expertise to make a lasting impact in your industry. Whether you aim to rise through the ranks, lead transformative projects, or launch your own venture, this programme is designed to help you achieve your ambitions.

Don't wait to unlock your potential. Apply today, and join a global network of driven professionals who are shaping the future of business. Your journey toward success begins with a single step – **take it now.**

Bet on Yourself >>>>

Apply now!

This brochure was reviewed in September 2024. It contains information on the MSc Management online programme that the University of Hertfordshire ("Herts") intends to run for students planning to start their course in 2025. Herts has made every effort to ensure this information is helpful and accurate. Still, some changes, for example, to courses, facilities, or fees, may become necessary due to legitimate staffing, financial, regulatory, or academic reasons.

Herts will endeavour to keep changes to a minimum and keep applicants informed appropriately. For this reason, it is important that you regularly check the website (<https://online.herts.ac.uk>) for updates or contact Herts using the contact details contained within this document.

